



TOPCOOL
顶酷乐器 **MUSIC**



TopCool Music Corp. Introduction

1 What we offer

1.1 Product

TopCool is a dedicated team specializing in drums and percussion for over 12 years. We offer a wide range of products for top-tier drummers to student enthusiasts, featuring high-grade lacquered-finished hard wood and top-grade covered drum shells, a full selection of snares and percussion instruments in various wood types, hardware and thrones with customizable colors.



1.2 Service

A Product Design

Topcool engineers collaborate closely with clients and drummers to design products that meet our clients' requirements. Additionally, we partner with 30+ core skilled vendors, including those specializing in casting and veneer, to enhance our customization offerings

B Marketing Support

We offer comprehensive marketing support services, including product photography, art design, and video creation.

C Outsourcing Support

We consolidate shipments for your other purchases and even assist with sourcing, providing a seamless one-stop-shopping service. This helps our clients save time, effort, and costs on procurement.



2 Who we are

Our Vision
Re-imagining Drummers'
Vision, Redefining Industry
Standards.

Our Mission
Dedicated to Music Education,
Supporting the Growth of
Children and Drummers.

Plant

Built in 2017, total 8,000 sq. meters (86,000 sq.ft) with nearly 80-100 workers, yearly output between 20,000-28,000 kits.



Pictured here with
Former NAMM
President/CEO
Larry R. Link

Top Cool's founder and primary designer, **David Wang**, has an extensive engineering background dedicated in drum and percussion manufacturing since 2008.

Storyline



2022 To support continuous growth and service, we re-design the production line for lacquer drums and expand the capacity to 600 sets per month. Also expanded the full Quality Control team, implemented automation, and expanded our R&D engineering to meet increasing demand.

2019 New Benchmark We collaborated with U.S. custom drum maker Bernie Stone to refine the sound foundation and hardware. Top Cool expanded the KZ Kingzbeat Drum brand into international markets with the mission of empowering drummers to make their unique voices heard. Define Your Own Way.

2017 Relocated to a self-owned, three-tier factory in the industrial development zone and renewed factory production line, automatic line With a goal of producing 3,000 sets a month. Top Cool introduced the Kingzbeat® brand of high-end models for experienced drummers, while also launching our international OEM/ODM business.

2014 Become dedicated drum manufacturer. Moved to an expanded workshop in the industrial development zone of Baodi District, Tianjin, China. And introduced DK brand domestic market.

2012 Established the first independently-owned workshop in the Tianjin suburbs to manufacture drum sets specifically for educational institutions and schools in the domestic market.

2008 Vision starts A strong vision was established to create exceptional drums for the world. David Wang, formerly a brand and product manager at China's largest drum company, has been committed to this mission from the very beginning.

3 How We Do It

1. R&D team comprised of Engineers, Masters and Drummers
Complete Product design through a complete team

2. Own Manufacture Plant

Top Cool owns and manages our own Manufacture Plant with over 86,000 sq. feet within three floors

3. Full line Drum & Percussion

We offer a wide range of products for top-tier drummers to student enthusiasts, Percussion and e-drum stands along with strings and horns

4. Quality Assurance Test & Control

Detailed, disciplined quality-assurance standards and regulation compliance are upper-most in our manufacturing and design process.

5. Global Partnership

Top Cool networks with US custom drum makers, global agents, world renowned drumhead manufacturer, REMO® Inc. and exotic wood vendors worldwide.

6. Marketing & Design

We offer Performing Artists workshops, shows, printing designs, education program and merchandise..etc

3.1 R&D thru Engineers, Masters & Drummers



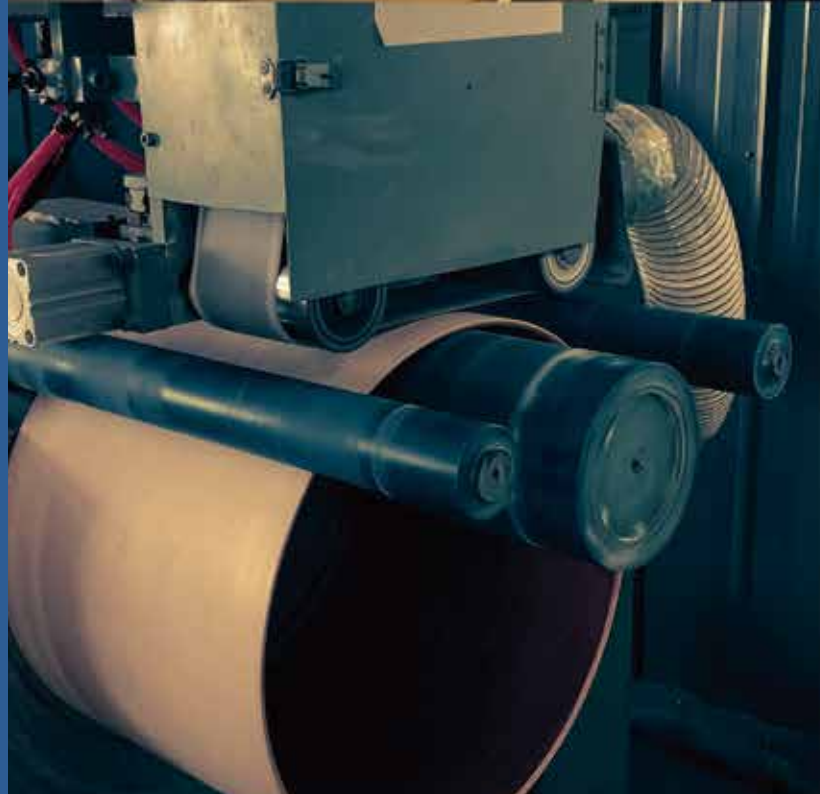
Bernie Stone, a renowned U.S. custom drum master, has handcrafted drums for legendary drummers such as **Neil Peart**, **Billy Cobham**, **Eric Carr**, **Kenny Aronoff**, and **Cindy Blackman**. Now, he leads the development and craftsmanship of the Kingzbeat drum lineup. With years of expertise in custom drum-making and the use of the iconic **SLINGERLAND** molds in his Indiana workshop, we seamlessly integrate his craftsmanship into our production process.

Our in-house drummer **Diego Lopez** also play a vital role in maintaining quality and consistency. Actively involved in our R&D process, the R&D Team tests each drum's hardware, tone, and playability in our dedicated showroom, ensuring every kit meets the highest performance standards



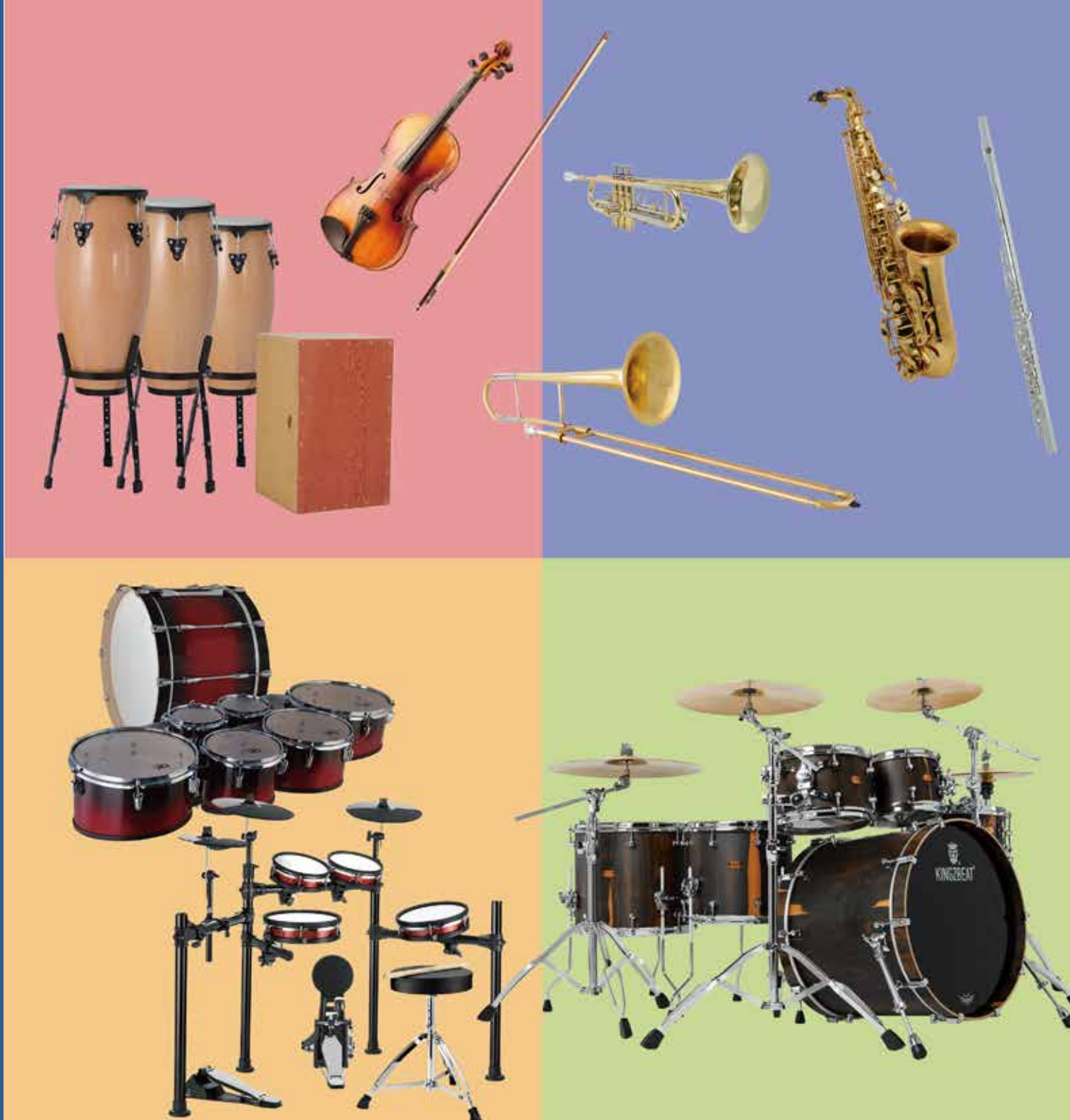
3.2 Owned Plant Manufacture

Top Cool's three-story manufacturing facility is built around semi-automated operations tailored to meet production needs. Our in-house lacquering workshop complies with environmental regulations, and we maintain strong partnerships with regional and international casting and parts suppliers.



3.3 Full line coverage

In addition to manufacturing our own drum and percussion instrument brands, Top Cool also offers a wide variety of percussion stands and racks for electronic drums. Furthermore, we provide a comprehensive product range extending to wind and string instruments, creating a seamless one-stop shopping experience for our clients. Our dedicated sourcing team, along with in-house skilled wind instrument inspectors, ensures the highest quality standards across all products .



3.4 Quality Control & Assurance

We honor both traditional acoustic craftsmanship learned from US custom drum master Bernie Stone and modern technology in every aspect of drum manufacturing. This ensures that each drum and hardware component meets the highest standards for optimal sound performance. Every shell undergoes meticulous checks for bearing edge flatness, tonal consistency, and surface quality. Additionally, all hardware parts undergo a rigorous 24-hour acid salt fog industrial test to minimize the risk of rust in humid conditions. Delivering high-quality instruments remains at the core of our mission



3.5 Global Partnership

From hardwood trees farmed from the Great Lakes region in America and Africa, to the Siberian maple and mahogany of Indochina Peninsula, TopCool selects most suitable wood species and thickness from the quality's logs.



Forest farm in Great Lakes. USA

3.6 Marketing & Design

Our comprehensive international marketing toolkit features tradeshow, strong online presence, professionally produced videos, festival backline performance support, teaching programs, printed catalogs, and branded merchandise. Additionally, we offer multi-language versions of all media to maximize brand exposure worldwide.



Merchandise



Website



More new KZ Kingbeat snare drums coming soon



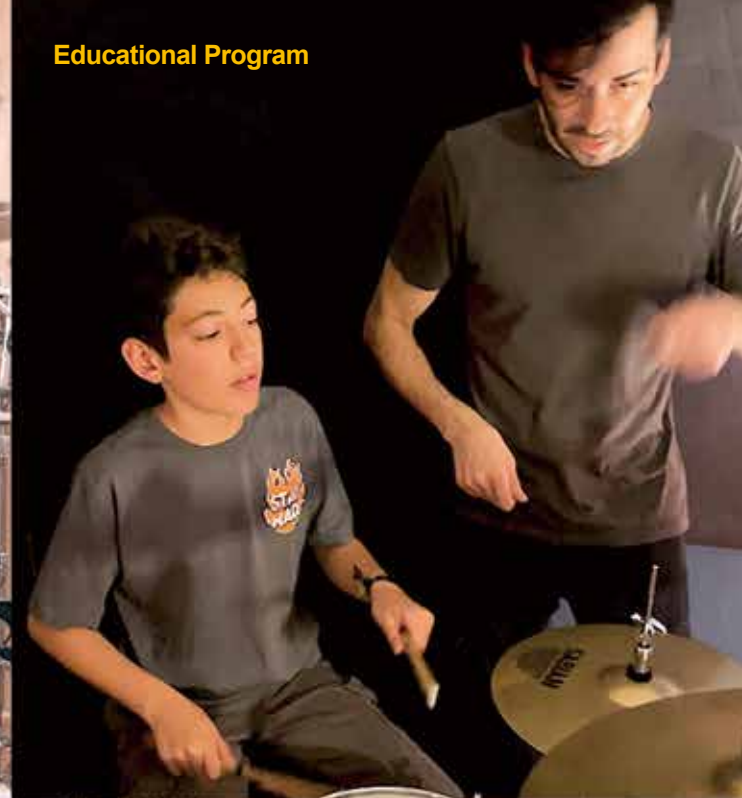
3.6 Marketing & Design

Recording Studio



Merchandise

Educational Program



Trade Show

Festival Sponsor

